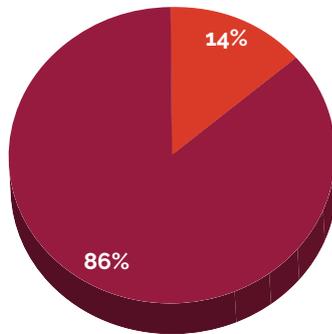


# Contribute to more gender diversity in STEM

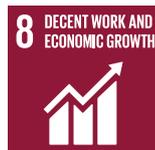
Partner program VHTO Expert centre gender diversity in STEM

With only 14%, women are strongly underrepresented in science, technology, engineering, and mathematics. If we significantly increase this percentage, we can achieve the following impact:

Only 14% of the people working in technology are female



All girls get the same opportunities as boys to develop their talents in technology and IT. Women have access to better jobs with higher salaries and more job security.



Employers can finally solve staff shortages in technology and IT, enabling us to capitalize on economic opportunities. Companies with increased diversity perform better and can strengthen their position in the market.



Technology has a huge impact on our society and our future. If we ensure a good reflection of society in this sector, technology can serve the interests of all people in our society.

## How do we achieve these goals?

VHTO has years of experience in tackling the root causes<sup>1</sup> of the shortage of women in STEM. Scientific research has taught us what these causes are and we use these insights to make interventions in education. We combat persistent biases in education by bringing children in contact with female role models from the world of STEM at an early age during **guest lectures**. Our more than two thousand **role models** have speed dates with female students to make them enthusiastic to choose technology and IT. We are committed to good technology and ICT education and work on gender-inclusive **programming education** at schools. During **code events** and summer camps, girls can work on their skills and confidence in technology and IT. Every year, we reach approximately 10.000 children and youngsters with our interventions. We make our knowledge available to higher education to support recruitment of **female students** and to keep female students in STEM. We plead with the government for structural improvements such as better technology and ICT education.

## How can you contribute to this?

As a partner of VHTO, you contribute to our mission, enable us to create structural changes, and substantially increase the percentage (14%) of women in STEM. You can choose from three support programs, each with a duration of one year. Of course, a tailor-made support program is also possible. For this, please contact [vhto@vhto.nl](mailto:vhto@vhto.nl). VHTO has an ANBI (public benefit institution) status.



### Ada program | €2.500

- » More than 10,000 girls are enabled to discover and develop their technical and IT talents
- » Listing your company as a partner of VHTO on our website



### Marie program | €5.000

- » More than 10,000 girls are enabled to discover and develop their technical and IT talents
- » Listing your company as a partner of VHTO on our website
- » Creating content about the female role models from your company 1-2 times on our social media channels



### Katherine program | €10.000

- » More than 10,000 girls are enabled to discover and develop their technical and IT talents
- » Listing your company as a partner of VHTO on our website
- » Creating content about the female role models from your company 1-2 times on our social media channels
- » Tailor-made presentation for your employees to enthuse them for more gender diversity.

<sup>1</sup> The main root causes are: (1) masculine culture in STEM, (2) insufficient learning experiences in early childhood and (3) a lower assessment of the own abilities in this area.