

**Professional
and
Academic.**



SOGETI

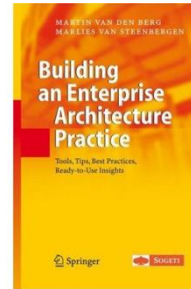
Combining a professional career with doing Research

Dr. Ir. Marlies van Steenbergen
Principal Consultant Enterprise Architecture, Sogeti

Amsterdam, 24 november 2014

About me

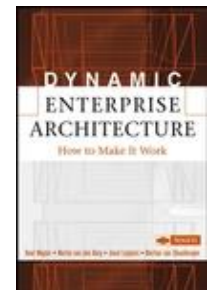
Prof. Career:
-KPN
1988
-Sogeti
2000



Current Job:
- Principle consultant
- Researcher

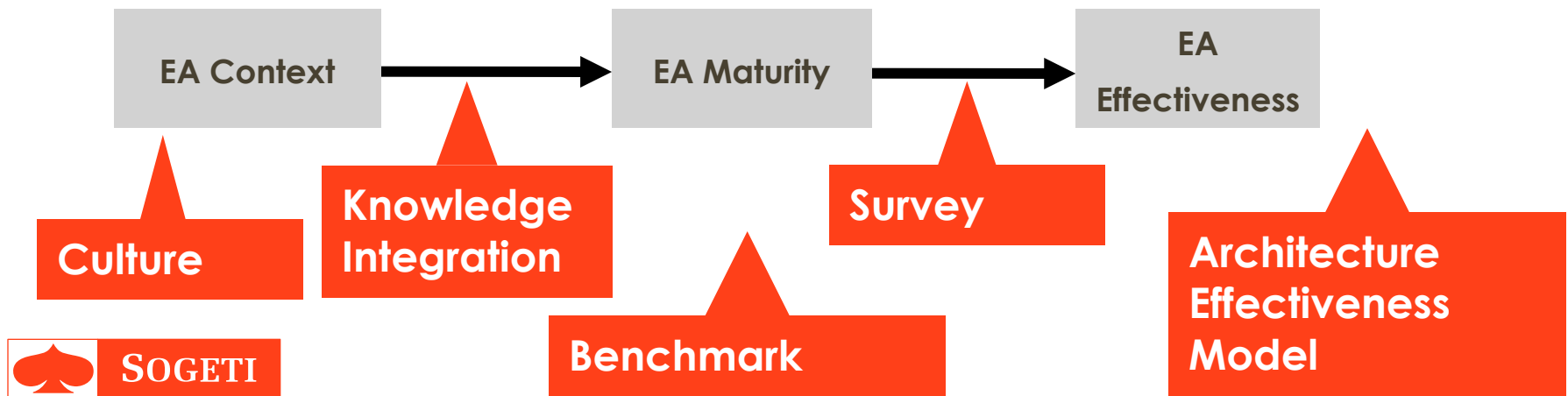


PhD
2007-
2011



PhD Research

- ▶ **How can an enterprise architecture practice achieve effectiveness?**
 - ▶ **How can the effectiveness of an EA practice be determined?**
 - ▶ **How can an EA practice grow in maturity?**
 - ▶ **What is the impact of contextual factors on the EA practice?**



The combination

Relevance

Rigor

Access to the field

Network

Image



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It's fun!



Hora est