

Conference

Let's close the Digital Gender Gap

Wednesday 6 June 2018 | 13:30 – 17:00

a conference organized by Platform Diversity in IT

Location

IBM Client Center
Johan Huizingalaan 765
1066 VH Amsterdam

- 13:00** **Registration**
Tea and coffee
- 13:30** **Welcome**
Peter Zijlema, General Manager IBM Benelux
Jannie Minnema, President of Platform Diversity in IT and Senior Director & Strategy & Operations EMEA Business Development Oracle
- 13:45** **Keynote**
'The underlying causes of the digital gender gap and possible solutions for enhanced digital inclusion of women and girls'
Konstantina Davaki
Research Fellow London School of Economics and Political Science
- 14:15** **Intermezzo**
Facts on Girls & Women in IT in the Netherlands
- 14:20** **Round Table Discussion**
Moderator **Jannie Minnema**
- **Konstantina Davaki**, Research Fellow LSE
 - **Emily Glastra**, Director Public Sector Microsoft
 - **Laurence Griffioen**, HR Director IBM Netherlands
 - **Lynda Hardman**, Professor University of Utrecht, Director of Amsterdam Data Science, Manager Research and Strategy CWI, past President Informatics Europe
 - **Karima van Heiningen-Frikh**, Manager, System Engineer Cisco
 - **Sanne Maasackers**, Security Specialist Fox IT
- 15:00** **BREAK**
During the break we encourage all participants to have a look at what is happening at the 'IT Event for Girls'
- 15:30** **Award Ceremony 'Diversity in IT Ambassador'**
Jacqueline Prins, Director Gender and LGBTI Equality, Ministry of Education, Culture & Science.
- The participants of the 'IT Event for Girls' join the conference*
- 15:45** **The importance of role modelling**
Conversations with female IT-students and professionals
First copy of the information booklet 'Dit Doe Ik' with IT role models presented to **Kirsten Ottens**, Director of ING Nederland fonds
- 16:15** **Launch campaign #NietGenoeg #WomeninIT**
Let's close that Digital Gender Gap!
10% women in IT is not enough, for quantitative and qualitative reasons
- 16:30** **Meet your buddy!**
Presentation of the new Buddy Initiative
The conference ends with matching the buddies: female IT-professionals and girls from secondary education
- 16:45** **Refreshments & Next steps**
During this time the girls and their buddies get acquainted and discuss further appointments