Conference
Let's close the Digital Gender Gap
Wednesday 6 June 2018 | 13:30 – 17:00
a conference organized by Platform Diversity in IT

13:00  Registration
Tea and coffee

13:30  Welcome
Peter Zijlema, General Manager IBM Benelux
Jannie Minnema, President of Platform Diversity in IT and Senior Director & Strategy & Operations EMEA Business Development Oracle

13:45  Keynote
‘The underlying causes of the digital gender gap and possible solutions for enhanced digital inclusion of women and girls’
Konstantina Davaki
Research Fellow London School of Economics and Political Science

14:15  Intermezzo
Facts on Girls & Women in IT in the Netherlands

14:20  Round Table Discussion
Moderator Jannie Minnema
• Konstantina Davaki, Research Fellow LSE
• Emily Glastra, Director Public Sector Microsoft
• Laurence Griffioen, HR Director IBM Netherlands
• Lynda Hardman, Professor University of Utrecht, Director of Amsterdam Data Science, Manager Research and Strategy CWI, past President Informatics Europe
• Karima van Heiningen-Frikh, Manager, System Engineer Cisco
• Sanne Maasakkers, Security Specialist Fox IT

15:00  BREAK
During the break we encourage all participants to have a look at what is happening at the ‘IT Event for Girls’

15:30  Award Ceremony ‘Diversity in IT Ambassador’
Jacqueline Prins, Director Gender and LGBTI Equality, Ministry of Education, Culture & Science.

The participants of the ‘IT Event for Girls’ join the conference

15:45  The importance of role modelling
Conversations with female IT-students and professionals
First copy of the information booklet ‘Dit Doe Ik’ with IT role models presented to Kirsten Ottens, Director of ING Nederland fonds

16:15  Launch campaign #NietGenoeg #WomeninIT
Let’s close that Digital Gender Gap!
10% women in IT is not enough, for quantitative and qualitative reasons

16:30  Meet your buddy!
Presentation of the new Buddy Initiative
The conference ends with matching the buddies: female IT-professionals and girls from secondary education

16:45  Refreshments & Next steps
During this time the girls and their buddies get acquainted and discuss further appointments